



PUBLIC WORKS DEPARTMENT

WESTSIDE BIKE BOULEVARD AND BICYCLE MASTER PLAN (BMP) PUBLIC OUTREACH

CTC Meeting, December 7, 2016

BMP Council Direction in 2014:

1. Ensure that all residents, not just bicyclists, participate in plan
2. Seek community consensus

Staff implementation of direction:

1. Public outreach consultant chosen
2. Develop an outreach and media strategy
3. Include diverse stakeholders and meeting types (Summits, Stakeholders, Surveys)

July 2014 BMP Objectives:

1. Identify bike network deficiencies and analyze bike collision record.
- 2. Gauge the community's commitment to bicycling now and in the future.**
3. Increase awareness of traffic rules and promote mutual respect between users.
4. Propose an updated Bike Master plan that reflects the community's input.

Methods of Successful Engagement

Multiple methods included:

- on-line survey,
- intercept surveys,
- an interactive website,
- bilingual community outreach,
- neighborhood summits,
- and organizational “roadshows.”
- Community requested meetings

High Public participation:

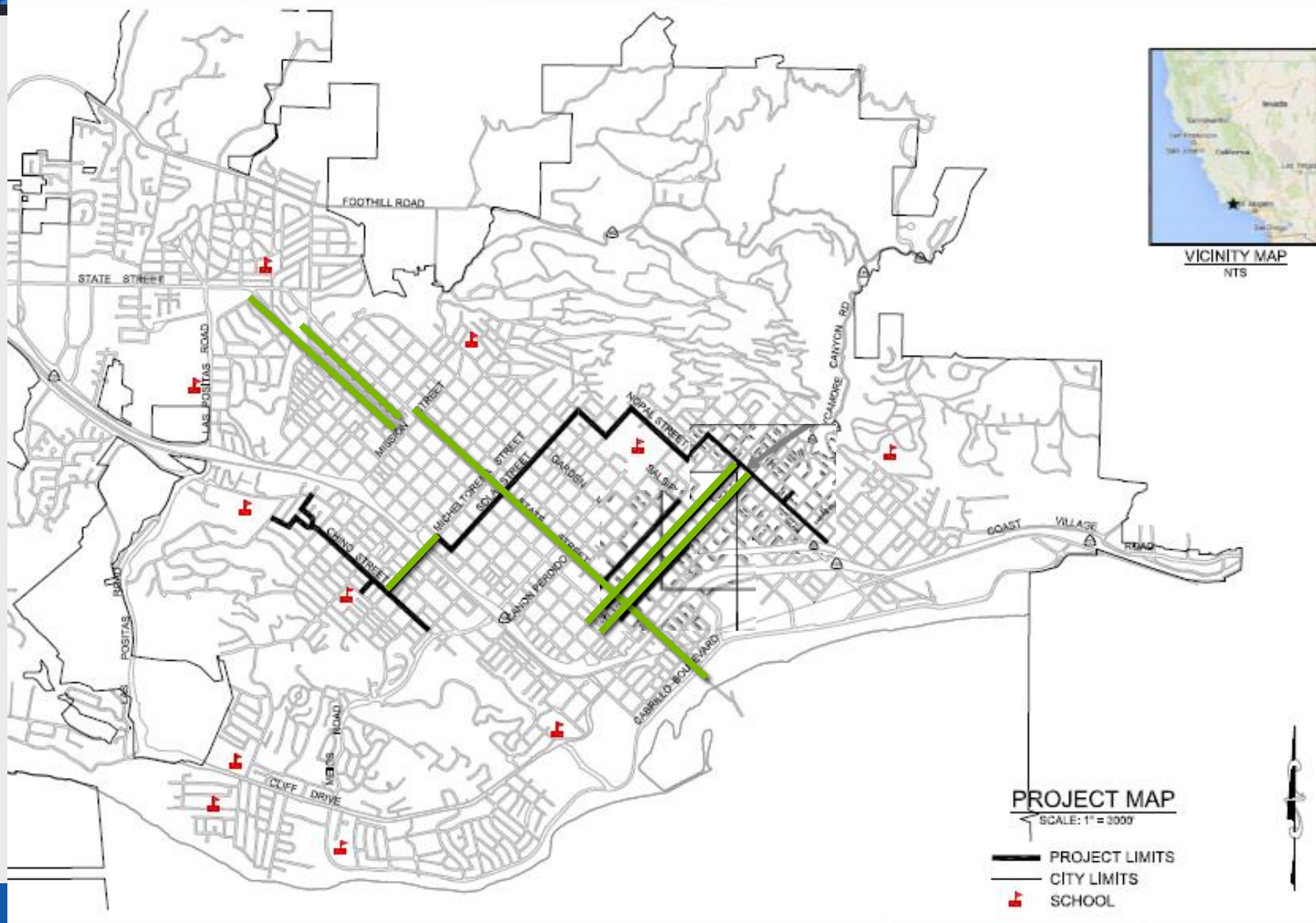
- 1,490 individuals took survey,
- 190 participants during the Citywide neighborhood summits,
- 10 organizations held roadshows,
- 400 comments on the interactive on-line mapping tool on the project website.

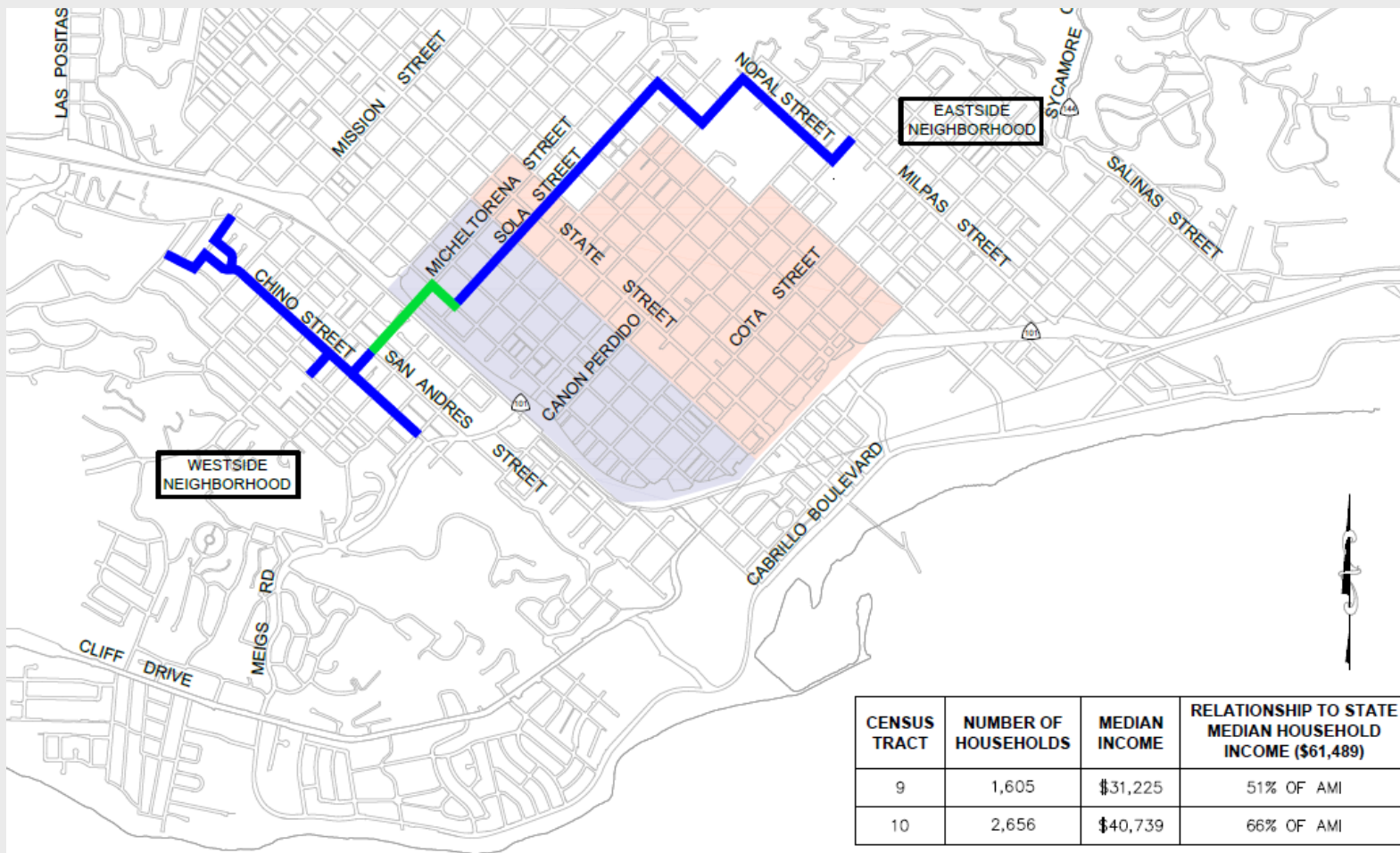
Survey/Summit Results and Westside options

- Chino Street/San Andres Street - one-way couplets with bike lanes between Mission and Carrillo Streets
- To maximize on-street parking, the Chino Bike Boulevard was proposed by the community close the Westside Gap.

Concluding Thoughts

- Public Engagement was a top priority
- Strong attention to disadvantaged communities, the City's first-ever Spanish held meetings w English translation
- Multiple projects, including the Westside, were reshaped by the community



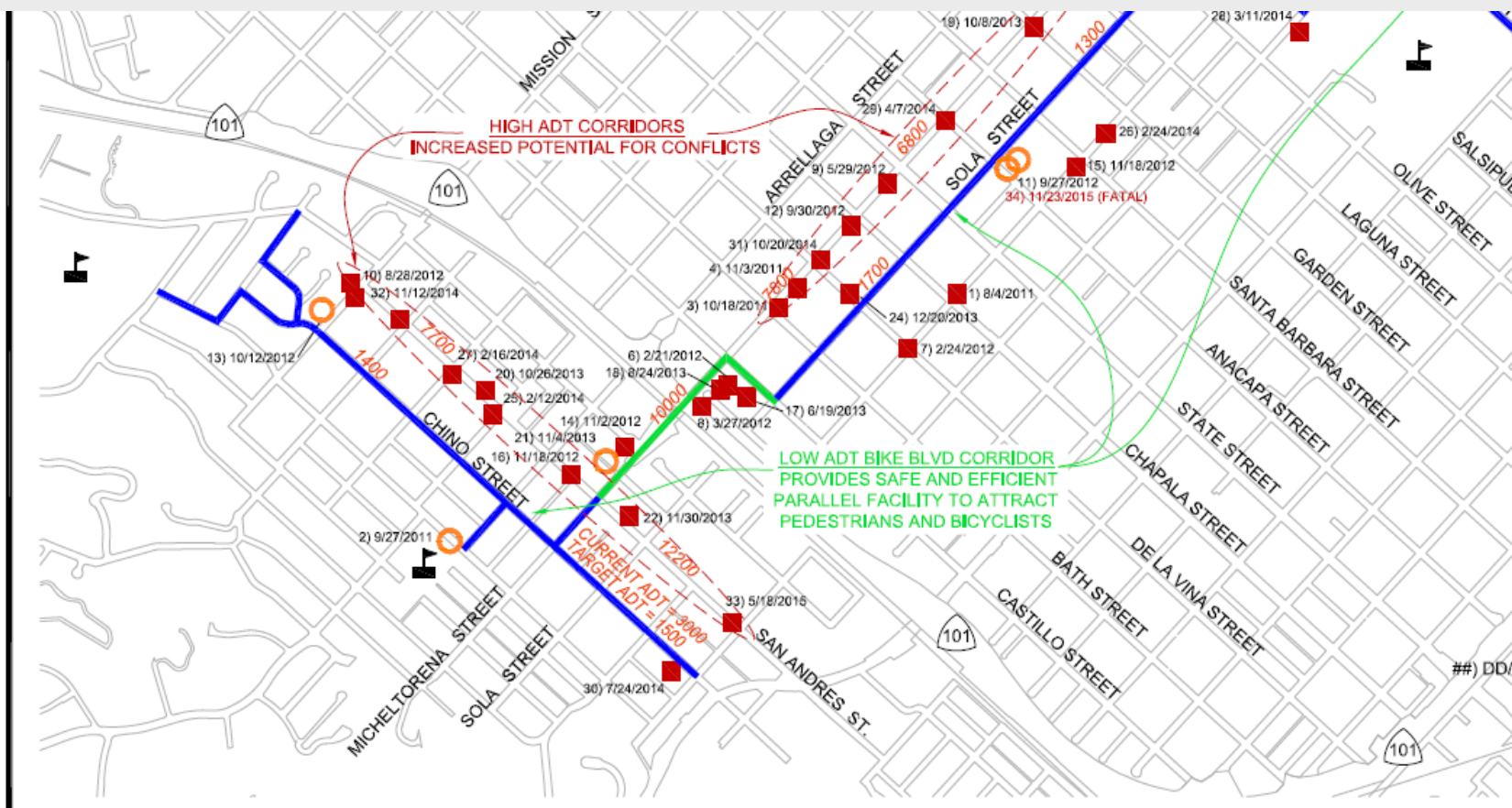


CENSUS TRACT	NUMBER OF HOUSEHOLDS	MEDIAN INCOME	RELATIONSHIP TO STATE MEDIAN HOUSEHOLD INCOME (\$61,489)
9	1,605	\$31,225	51% OF AMI
10	2,656	\$40,739	66% OF AMI

<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

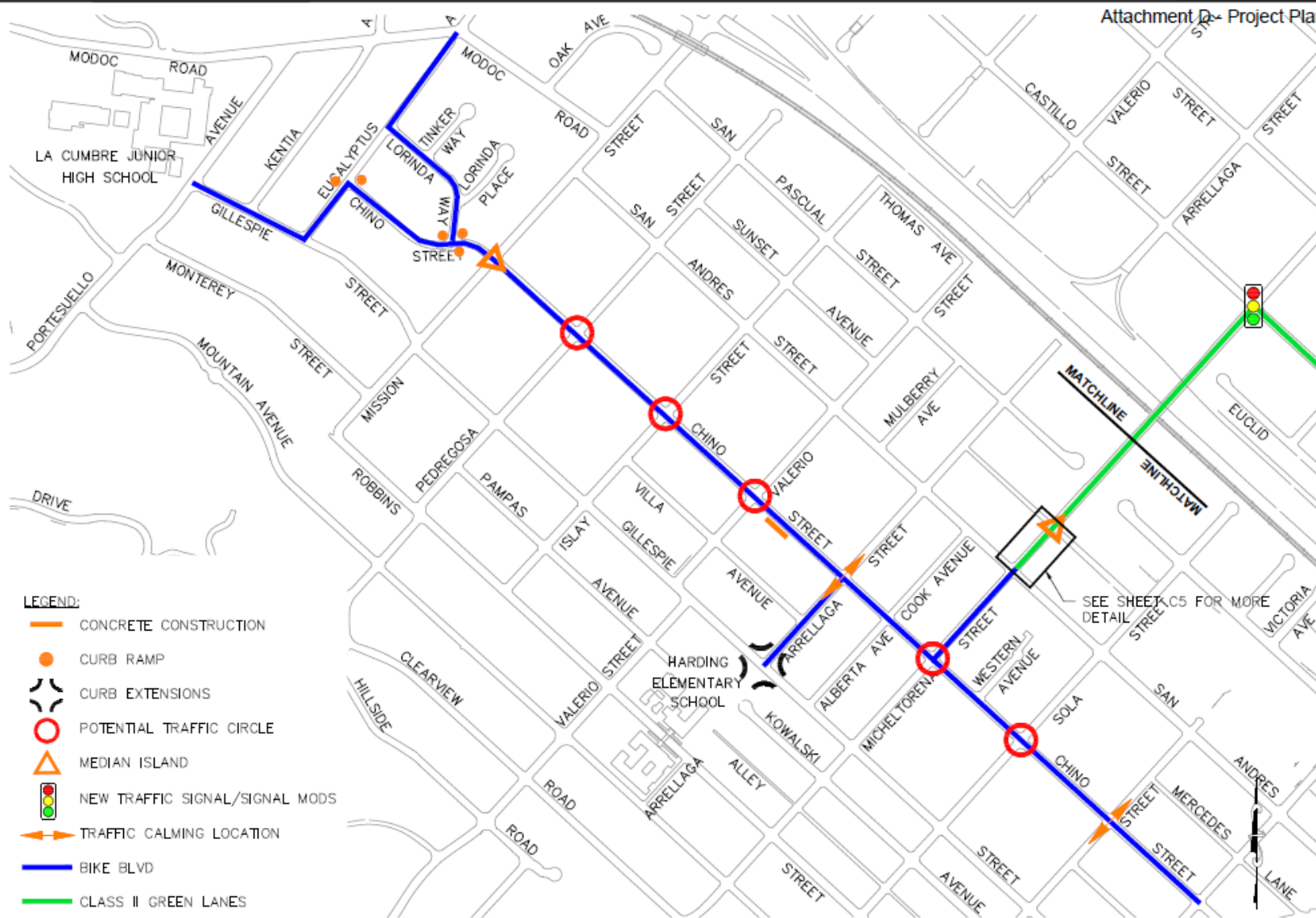
CITY OF SANTA BARBARA WESTSIDE BIKE BOULEVARD GAP CLOSURE DISADVANTAGED COMMUNITIES MAP

DATE 5/17/2016
DRAWN AG
BID NO. XXXX
SCALE 1"=2000'
SHEET 1 OF 3



CITY OF SANTA BARBARA WESTSIDE BIKE BOULEVARD GAP CLOSURE COLLISION MAP

Attachment D- Project Plans



SITE PLAN

0 0.5 1
SCALE: 1"=400'

2016-XXXX
N/A C1
16-NO INT-NO
C-1-XXXX
2016-NO
INT 2 of 7

WESTSIDE BIKE BOULEVARD GAP CLOSURE
CHINO STREET
SITE PLAN

DATE: 6/9/2016 2:20 AM, Draft, Arlene

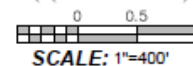
Attachment D - Project Plans



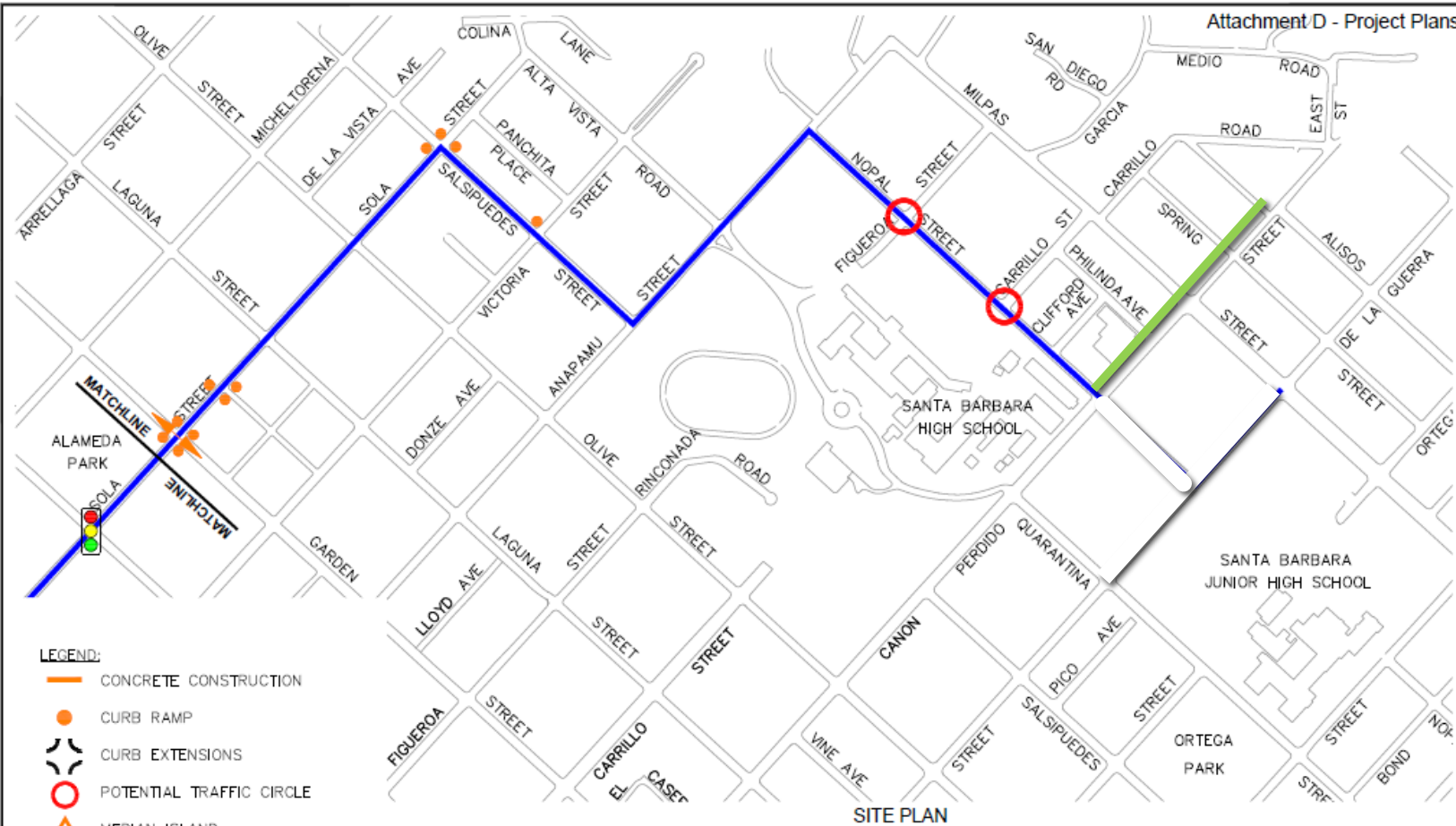
PROJECT NO.	DATE
DESIGNED BY	DATE
CHECKED BY	DATE
IN CHARGE	DATE
SCALE	30% DRAFT

WESTSIDE BIKE BOULEVARD GAP CLOSURE
SOLA STREET
CASTILLO TO GARDEN

2016-XXXX	DATE
N/A	C2
18-XX	HT
C-1-XXXX	DATE
HT	3 of 7



Attachment D - Project Plans



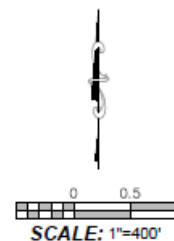
LEGEND:

- CONCRETE CONSTRUCTION
- CURB RAMP
- ⬮ CURB EXTENSIONS
- POTENTIAL TRAFFIC CIRCLE
- △ MEDIAN ISLAND
- 🚦 NEW TRAFFIC SIGNAL/SIGNAL MODS
- ⬮ TRAFFIC CALMING LOCATION
- BIKE BLVD
- CLASS II GREEN LANES

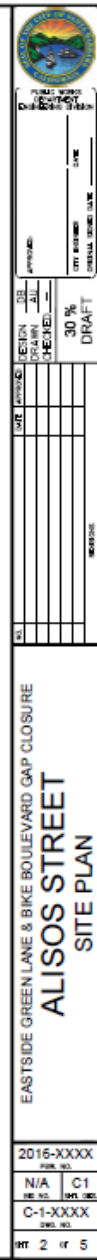
NOTE:

1. SEE SHEET D1 FOR STANDARD DETAILS

SITE PLAN




PROJECT: WESTSIDE BIKE BOULEVARD GAP CLOSURE SHEET: SOLA AND NOPAL STREETS DATE: 6/2/2016 SCALE: 1"=400' STATUS: 30% DRAFT	
PREPARED BY: [Blank] CHECKED BY: [Blank] DESIGNED BY: [Blank] DRAWN BY: [Blank]	REVIEWED BY: [Blank] APPROVED BY: [Blank]
PROJECT NO.: 2016-XXXX SHEET NO.: C-1-XXXX TOTAL SHEETS: 4 of 7	







WESTSIDE BIKE BOULEVARD GAP CLOSURE DETAILS

DATE	TIME	APPROVAL	DESIGN	DATE	APPROVAL	 PUBLIC WORKS DEPARTMENT DISTRICT 3-100
			DRAWN	BY		
			CHECKED	BY		DATE
						CITY ENGINEER DISTRICT 3-100
						30 % DRAFT
SHEET NO. _____ OF _____						

Source	Accession Number	Call Number	Material	Date	Ref. Date	Ref. No.	Coll.	Index
Source	Accession Number	Call Number	Material	Date	Ref. Date	Ref. No.	Coll.	Index



PUBLIC WORKS DEPARTMENT

WESTSIDE BIKE BOULEVARD AND BICYCLE MASTER PLAN PUBLIC OUTREACH

Questions?